



UNC CHARLOTTE

The WILLIAM STATES LEE COLLEGE of ENGINEERING

The College of Engineering will be once again partnering at times with the University Career Center to offer interested employers, students and alumni several opportunities to network, brand and recruit. We encourage employers to consider participating in these (in person and/or virtual) programs and services.

Technology

UNC Charlotte offers WebEx and Zoom for all faculty and students and that is the recommended 'software' we hope employers will consider using. However, Google Hangouts or other online platforms should work as well.

Fall 2020: all students are required to have a laptop as computer labs may not always be readily available. However, internet availability and reliable connections can still be an issue for some of our students, so we suggest you have a 'phone in' option when possible.

The Career Center has an online database called [Hire a Niner](#) that serves many functions for employers:

- job postings can be uploaded
- interviewing schedules can be set up
- in person or virtual interviewing 'space' or 'rooms' can be reserved
- virtual 'meet ups' and 'information sessions' can also be reserved

Outreach, Branding and Recruiting

Whether your company or organization is looking to do all three or just one, there are several safe ways you can connect with students and/or alumni this fall. All activities (exception for the job fair) can be tailored or targeted for particular academic major (s), year in school, concentration or industry specific students (i.e. seniors, mfg, energy, civil, construction, etc.)

- **Spring STEM Virtual Job Fair Feb. 12** STEM majors will be encouraged to virtually attend. To learn more and register please visit: Please use [this link to register](#). Or visit: <https://careerfairs.uncc.edu/>
- **Virtual Career Meet Up:** Employers can lead a professional development topic of your choice and brand your organization in one, 30-45 minute virtual session with a small group of students. (Industry Meet Ups are designed for employers to use expertise inside your organization to engage students in a conversation to help them in their professional or career development). The basic industry meet up should be 15-20 minutes content, 10 minutes about your organization, and 10-15 minutes of Q&A. *Suggested are the following, M-F at 12, 2, 4, or 5 PM but other times are available if need be. We will work with you based on your targeted student audience.* University Career Center's Employer Relations Team can provide further details and guidance.
- **Virtual Info. Sessions:** These are really designed for a company to present information about their current hiring opportunities, company culture, and as a preparation session for potential candidates for upcoming interviews. Info. Sessions are usually recommended for companies with well-established brands with College of Engineering students. The ideal information session involved 20-25 minutes of presentation by the organization followed by 15-20 minutes of Q&A. University Career Center's Employer Relations Team can provide more information and help your company get started.
- **Email blasts:** As needed the College of Engineering and the Career Center do send tailored emails to students and new graduates. If you have employment opportunities, scholarships, company webinars/workshops or an open house for example, we will be happy to help you market it. Just contact Linda Thurman or the UCC's Employer Relations Team.

Special Events

- **Mock Interviews, Multi-Disciplinary Professional Development Course:** 320+ Juniors and Seniors enrolled in the course are required to participate in a mock interview. Employers can conduct several virtual (via a computer or phone) 20-30 minute mock interviews with students who self-select the employer. This educational activity is scheduled for **Friday, March 12th and 19th at various times.** This is a great recruiting opportunity for those seeking 2021 graduates. If you are interested or wish to learn more, please contact Linda Thurman.

Key Contacts

(UCC) University Career Center's Employer Relations Team, recruit@uncc.edu
or visit <https://career.uncc.edu/employers>

(COENG) College of Engineering, Linda Thurman, Director of Employer Relations and Student Professional Development, lthurman@uncc.edu or 704-687-5024 (office) / visit <https://pd.uncc.edu/>